

## **ADDITIONAL RESOURCES: What is the Role of Corporations in Society?**

Mark Gerencser, Fernando Napolitano, and Reginald Van Lee, "[The Megacommunity Manifesto](#)," *strategy+business* (August 16, 2006)

Public, private, and civil leaders should confront together the problems that none can solve alone.

### [Innovations](#)

*Innovations* is an academic journal about entrepreneurial solutions to global challenges. It is jointly hosted at George Mason University's School of Public Policy, Harvard's Kennedy School of Government, and MIT's Legatum Center for Development and Entrepreneurship.

Vinod Kapur, "[Pioneering Micro-Entrepreneurship Through Poultry Breeding And Distribution in Rural India](#)," *Innovations* 3, no.1 (Winter 2008) [PDF]

Kapur tells the story of how Keggfarms was reinvented as a sustainable enterprise, based on a micro-entrepreneurship model in which poor rural villagers in India significantly increase their cash income by raising specially bred chickens.

Christina Madden, "[Managing Water Well](#)," *Policy Innovations* (February 19, 2009)

As water scarcity is fast becoming everyone's problem, it will take all parties to the debate working creatively to come up with solutions. Is privatization the answer, or should water remain in public hands?

"[Partnering for Success: Business Perspectives on Multistakeholder Partnerships](#)," 4th annual report, Global Corporate Citizenship Initiative, World Economic Forum (January 2005)

This 2005 report focuses on some of the innovative approaches that GCCI companies are taking to build partnerships with other private enterprises, government bodies, and civil society organizations to address key international development challenges.

[Resources: Social Entrepreneurship](#), Harvard Business School Social Enterprise Initiative

A selection of books, articles, case studies, and more resources produced by Harvard Business School on the topic of social entrepreneurship.

Jeffrey Sachs, "[The Digital War on Poverty](#)," Project Syndicate (August, 2008)

Extreme poverty is almost synonymous with isolation, especially rural isolation. Mobile phones and wireless Internet will prove to be the most transformative economic development technologies of our time.

Keith Slack, "[Corporate Social License and Community Consent](#)," *Policy Innovations* (November 21, 2008)

Moving beyond "social license" to respecting the principle of consent can be an effective way for companies and communities to control risks and create mutual benefits.